



CLASSES
Jun 12 - Jul 20
2017

SPEND YOUR SUMMER STUDYING IN MADRID

Universidad Autónoma de Madrid's Summer School of Economics and Business (SSEB) is a unique opportunity to broaden your horizons in one of the most beautiful and liveliest cities of the world, while studying at a top university.

We invite you to embark on this **life-changing journey** to gain a new perspective on your studies, make new friends from all over the world, immerse yourself in a different culture, and discover something new about yourself! Join an exclusive **6-week study program** that offers some of the UAM's high-quality courses, all taught **in English** by top professors and researchers of UAM's **Faculty of Economics and Business Studies**.

ATTEND EXCELLENT CLASSES

The SSEB Program is divided into an **Economics Track** and a **Business Track**, each composed of 2 courses. Students can register for one or two courses earning **6 or 12 ECTS** credits.

BUSINESS TRACK
International Finance
Global Marketing

ECONOMICS TRACK
Environmental Economics & Policy Analysis
Natural Resource Economics

MIXED TRACK
One course from each Track

ECONOMICS TRACK BUSINESS TRACK

Environmental Economics & Policy Analysis (6 ECTS credits)

The course studies the main issues related to public environmental policies and management. In particular, the course deals with the role of the Public Sector for internalizing environmental externalities through public policies. The subject also studies the valuation of the benefits and costs of those policies. Some issues will be analyzed in depth: environmental taxation and ecological tax reforms, climate change economics, and some applications.

Natural Resource Economics (6 ECTS credits)

The course aims to analyze the main issues related to the mutual interrelation of the economic activity and the stocks of natural resources. The extraction of natural resources for economic production reduces the size of stocks, and the changing sizes of stocks affect economic production possibilities. Students will be able to reflect critically on the economic dimension of natural resource problems, as well as to understand how these problems can be solved.

Global Marketing (6 ECTS credits)

The course provides students with a decision-oriented framework for the development and implementation of global marketing programs. During the course students learn to analyze, select, and implement appropriate conceptual frameworks pertaining to five broad management decisions related to global marketing management: Whether or not going International; deciding which market to enter; deciding how to enter a foreign market; designing the global marketing program; and implementing and coordinating the global marketing program.

International Finance (6 ECTS credits)

The course aims to provide students with the skills and knowledge that will allow them to develop tasks linked to financial management in internationalized firms, and, more specifically, in multinational firms. The course focuses on the operative segments of the international financial markets, as well as its products, in order to get financial resources and financial instruments to hedge risks to which the internationalized firm is exposed. Furthermore, the course deals with specific issues that are relevant for the financial management of the multinational firm.

LIVE AND EXPERIENCE!

We want you to get the most out of your stay in Madrid during the Summer School. Therefore, we have planned a wide variety of social and cultural events, as well as field trips, to make your summer truly unforgettable!

Examples of planned events: Paella on Campus, Madrid walking tour, Farewell Dinner, visit to Deloitte, visit to the Prado Museum, visit to Madrid's City Hall, visit to Iberdrola, visit to the Stock Market, visit to Spain's Congress, visit to Telefonica, visit to the Santander Financial City, etc.

PROGRAM COSTS

| Tuition fees | One Course | Two Courses |
|--------------|------------|-------------|
| Non-partners | €1,299.00 | €1,999.00 |
| Partners | €1,136.63 | €1,749.13 |

Program costs include tuition fees for the courses selected, and social and cultural events, and field trips included in the program.

IMPORTANT NOTE: Travel, room, and board costs are NOT included. The Study Abroad Office at UAM will provide help in finding accommodation for interested students. There are some on- and off-campus housing options available on a first-come first-served basis.



Participating in the Summer School gave me a valuable cultural experience alongside significant educational benefits. It was unforgettable 6 weeks of studying, travelling, making friends, and above all, having fun!
Abbas Mohammadian, (Iran)

CAN I APPLY?

Apply for SSEB if you are a Bachelor student or graduate in **Economics** or **Business**, and your level of **English** is at least **B2**.

Some courses may also be appropriate for students and graduates from other fields, such as **Social Sciences** in general, **Political Sciences**, or **Law**.

HOW TO APPLY?

The SSEB application form is available for downloading at www.uam/SSEB

Application forms should be submitted to uamsseb@uam.es (c/c_studyabroad@uam.es)

**GENERAL
APPLICATION DEADLINE
MAY 31, 2017**

WELCOME TO UAM, WELCOME TO MADRID!

Universidad Autónoma de Madrid (UAM) is one of the top universities in the World. The QS Top 50 Under 50 ranking, which highlights the world's top universities under 50 years old, ranks UAM as #1 in Madrid, #4 in Europe, and #11 in the World.

The Faculty of Economics and Business Studies is one of the leading Economics and Business schools in Spain, Europe, and the World. It offers a wide range of first-class Bachelor's, Master's and Doctoral Degree programs. Faculty's research spans all areas of Economics and Business Studies.



The University campus is just 20 minutes away from the heart of Madrid, one of the most vibrant cities in the world, with an atmosphere that makes everyone fall in love with it. The Spanish capital and metropolis has everything to offer to make your stay an unforgettable experience. Wander around magnificent historic sites, monuments, and parks, dive into the depth of culture at numerous museums, free your inner shopaholic at fashionable boutiques and shopping centers, join sport and music events, or go make new friends at the liveliest bars, restaurants, and nightclubs.



Taking a course at UAM's Summer School of Economics and Business was one of the best experiences of my life, not only because I had the opportunity to learn a lot about finance and economics, but also because I met a lot of great people from different nationalities. It was amazing to share my culture with them and have the chance to get to know each other. If you have the opportunity to study abroad and go to Madrid, I definitely recommend UAM. You won't regret it at all!"

Jeniffer Ledezma Miramontes, (Mexico)





UNIVERSIDAD AUTONOMA
DE MADRID

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